PREMIUM INTERIOR + EXTERIOR MINERAL PAINT

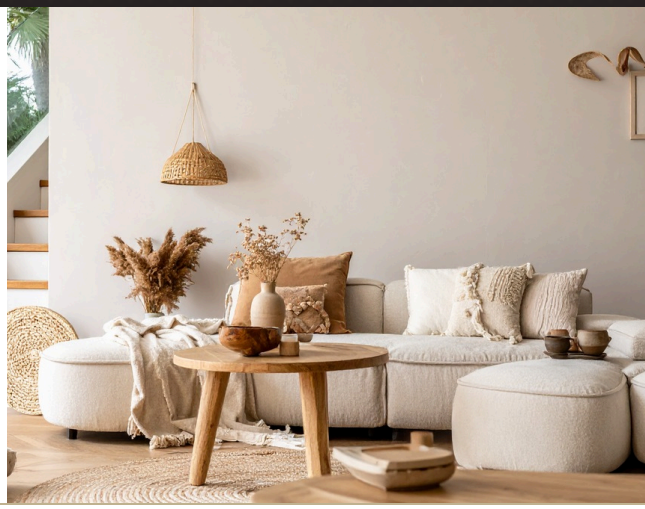
# GrafGen™

*Matte · Eggshell · Semi-Gloss*

Origen Paints
By Artemio Luna
NATURAL INTELLIGENCE

ZERO VOC | CLASS 1 SCRUB RESISTANCE | INTERIOR + EXTERIOR





01 WHY GRAFGEN™

## Beautiful mineral finish.
## *Serious performance.*

A premium mineral paint for interior and exterior surfaces, combining exceptional washability and durability with the breathability of $CaCO_3$™ Technology (Graphene Technology). GrafGen™ delivers a refined architectural finish across walls, ceilings, masonry and properly prepared specialty surfaces.

**Premium mineral paint. Beautiful finish. Washable. Durable. Zero VOC. Familiar application.**

### Zero VOC
A zero-VOC mineral formula for the spaces you live in every day.

### Class 1 Washability
Class 1 scrub resistance (EN 13300) and >10,000 ASTM D2486 scrub cycles, in all three sheens.

### Breathable
Non-film-forming mineral technology lets water vapor pass through the coating.

### High-Humidity Performance
Designed for high-humidity spaces; resists fungi and algae on the finish.

02 GOOD FOR

Whole-Home Interiors | Kitchens + Bathrooms | Living Rooms + Bedrooms | Exterior Walls + Masonry | Commercial Spaces | DIY + Weekend Projects

Premium mineral finishes for walls and ceilings throughout the home, inside and out. Familiar brushes and rollers make GrafGen™ approachable for confident DIYers.

| COVERAGE | SHEENS | APPLY BY | RECOAT | SIZES |
|---|---|---|---|---|
| 325–405 | 3 | Brush · Roll · Spray | 2–4 hr | 1 · 5 |
| sq ft / gal per coat | Matte · Eggshell | familiar tools | at 77°F · 60% RH | gallon |
| two coats recommended | Semi-Gloss | inside + out | 10-day full cure | 1 gal · 5 gal |

## 03 ONE PAINT. INSIDE + OUT. THREE SHEENS.

SOFT · SOPHISTICATED

### Matte

A soft, sophisticated mineral appearance for walls and ceilings throughout the home.

SUBTLE SHEEN

### Eggshell

A subtle sheen with an elevated architectural finish for the spaces you live in most.

HIGHER SHEEN

### Semi-Gloss

A higher sheen for architectural accents, trim areas and hard-working, high-use surfaces.

## 04 WHY YOU'LL LOVE IT

MINERAL TECHNOLOGY

GrafGen™ combines a durable mineral finish with $CaCO_3$™ Technology (Graphene Technology): washable, breathable and made for real homes and real life. The same paint, primers and tools work inside and out, in all three sheens.

## 05 PROJECT PLANNING

**COVERAGE**

Approx. 325–405 sq ft/gal per coat. Two coats recommended: about 160–200 sq ft/gal for the finished two-coat system.

**APPLICATION**

Brush · Roll · Spray. Essential primer and system details are in the Application Guide.

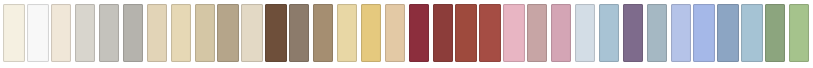
**RECOAT + CURE**

Recoat after 2–4 hr at 77°F / 60% RH. Full cure in 10 days.

**SIZES**

1 gal · 5 gal. Matte, Eggshell and Semi-Gloss.

## 06 COLOR, CURATED.



34
HARMONY COLORS

Custom
PARTICIPATING DEALERS

A curated architectural palette selected to complement the natural character of GrafGen™ mineral finishes. Custom tinting is available through participating OriGen dealers, subject to tint-base and color-depth limitations.

TECHNICAL + SAFETY INFORMATION

### Everything you need for a successful project.

See the current TDS and SDS for complete application, handling and safety information. Scan for the GrafGen™ Technical Data Sheet and Application Guide.

**origenpaints.com/tds/grafgen**

ORDERS@ORIGENPAINTS.COM · PRODUCT SUPPORT: SUPPORT@ORIGENPAINTS.COM

Technical values are guidelines based on laboratory testing and field experience and do not constitute a binding warranty. Verify suitability for each project. Data source: GrafGen™ Int/Ext Matte, Eggshell and Semi-Gloss Technical Data Sheets and GrafGen™ Application Guide. Zero VOC and scrub data per the manufacturer. Color swatches are approximate. Photography is illustrative. A jobsite sample is recommended before full application.